

IEEE LEINING AS LEININ

IEEE International Conference on Computer and Applications
IEEE/ICCA PROCEEDINGS IN SCOPUS

Monday, December 22- Wensday, December 24, 2025 At the Arab Open University, Bahrain

IEEE ICCA 2025
Exhibitor Prospectus













About 7th ICCA'25 CONFERENCE:

- Held every year since 2017, IEEE International Conference on Computer & Applications Conference (ICCA) provides an opportunity for scientists, professional engineers, and students to present their work, publish their results, exchange ideas and network for future scientific and industrial collaborations.
- Previous editions were organized in Egypt, Qatar, Lebanon, Qatar, UK, USA, Portugal, and Austria.
- » The conference covers a broad range of Computer & Applications topics, especially:
 - Connected Health
 - Bioinformatics
 - Machine Learning
 - Security
 - E-Learning
 - Virtual Education
 - Assistive Technology
 - Graphics
 - Robotics
 - Virtual Machines
 - Haptics
 - · Social computing
 - Smart Cities
 - Image Processing
 - Biometry
 - Big Data Analytics
 - Neural Networks
 - Optimizations
 - Graphics
 - Big data analytics
 - Computer Graphics
 - Education
 - Serious Games

- Fuzzy Logic
- Artificial Intelligence
- Steganography
- Deep Learning
- Optimization
- Edutainment Games
- Machine Learning
- Cryptography
- Multimedia Applications
- Education
- Embedded Systems Virtual and Augmented Reality
- Special Needs Applications
- Information Security
- Grid computing
- Transportation
- Algorithms
- Information Forensics
- Robotics
- Number Theory
- Knowledge Extraction. Geospatial
- Computational Modeling & Simulation
- Next Generation of Computing
- Constraints Satisfaction

- Cloud Computing
- · Soft Computing
- Natural Language
- Ontology
- Mathematics & Al
- Data Analysis
- Internet of Things



- We are confident that ICCA25 will prove to be an enriching experience to all the participants, with our aim to continue to provide the high technical quality content with participation from engineering education leaders from all over the world
- The conference will continue to serve as a catalyst for connecting local and international stakeholders, hence adding value to the global dialogue on how to positively contribute to the solution of the world's engineering education
- In addition to the main conference, ICCA25 features a 3-day sponsors' exhibition at the heart of the main venue and a full day of pre-conference workshops.
 This truly global forum brings together in one gathering:
 - Professors, university instructors, and pre-university educators
 - Academic leaders: Deans, Directors, Head of Departments
 - Government officials
 - Senior corporate executives, Industry partners
 - Engineering students
 - Researchers
 - Entrepreneurs

Date & Conference Venue:



- **22-24 December 2025**
- Arab Open University-Kingdom of Bahrain



Sponsorship Packages:

Conference sponsorship packages are collections of marketing services and benefits offered by an event organizer to potential sponsors. This includes various sponsorship tiers, each with distinct benefits designed to attract sponsors of different sizes and budgets.

No.	Benefits	Silver	Gold	Platinum	Diamond
1	Logo in Website, Digital Media, emails, social media, conference program, posters.				
2	Verbal acknowledgement at opening and closing ceremonies.				
3	Promotional material dissemination in the participants' pack.				
4	Conference Registration passes				
5	Exhibitor booth at the event venue (incl. chairs and table) OR virtual exhibition area for online networking with participants (if applicable).				
6	Promotion video during breaks	1			
7	3 minutes presentation in the opening session.				
8	Conduct a session to promote the brand among participants (tutorial, workshop) *Package must be purchased by July 15 , 2025				
	Fees USD	\$2,000	\$3,000	\$5,000	\$10,000

For More Information

Conference sponsorship packages are collections of marketing services and benefits offered by an event organizer to potential sponsors. This includes various sponsorship tiers, each with distinct benefits designed to attract sponsors of different sizes and budgets.



Exhibit Space & Sponsor Application/Contract

Exhibitor & Patron Options

Silver \$2,000	Gold \$3,000	Platinum \$5,000	Diamond \$10,000
Company Information: Company Name Mailing Address			
City	Zip Co	de	Country
Phone	Web		
I have read and agree to the terms and control of the terms and control	onditions of this contract Title Date		
Contact Information:			
Name Phone	Emai		
Mailing Address	Fax		
City	zite zi	p Code	Country
Payment Information:			
Bank Transfer	American Express	Visa	MasterCard
		Card Number	
*The Credit Card Security Code, or Card Code, cards (or on the front for American Express ca	is a three- or four-digit security code that	tion Date is printed on the back of credit	
Billing Address	rus, in reverse itulies in the curd's signatur	o pario.	
City	Zip Code [Country	



Terms and Conditions:

Admission

Exhibits will be open free of charge to exhibitors (1 representative per booth) and conference registrants. For additional booth staff and those who wish to attend the Exhibits only, there will be a \$50 per day charge, which will include entrance to the exhibit area, coffee breaks and lunch. Exhibit Management reserves the right to refuse admission to any person(s) including children of exhibitors and visitors, in the interest of safety and welfareof those persons and the exhibitors.

Advertising Matter

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matters from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Allocations and Cost

The cost of individual exhibits is indicated in the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces are not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by exhibitor (and due from him) up to the time of cancellation pursuant to the "Billing and Schedule of Payments" section of the Application for Exhibit Space.



Electrical and Decoration Services

Electrical wiring or power and decorator services are available only through the Official Electrician (as designated by Exhibit Management) and the Official Decorator (as designated by Exhibit Management). Further information will be published later.

Electrical Fittings and Electricity Supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed in the exhibitor kit. The exhibitor may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated by Exhibit Management) at reasonable charges, an estimate of which shall be given to the exhibitor beforehand.

Electrical Safety

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited

Exhibit Space Assignment and Allocations

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such a change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise exhibitors and service contractors if such a change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties



Exhibit Cleaning

Exhibitors must make arrangements for their exhibit to be kept clean and free from accumulated rubbish to the satisfaction of Exhibit Management. All materials for disposal of waste must be deposited in the gangway for clearance before the Exhibition opens.

Exhibits and Appliances

Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention- getting exhibitions are encouraged. Exhibition dimensions shall generally conform to exhibit practices of the country in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Exhibitors' Kit supplied by Exhibit Management. In no event, however, shall any exhibit interfere with any neighboring exhibit in the judgment of Exhibit Management. The exhibitor shall not display in his exhibit any products not described on the Application for exhibit space.

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Exhibitors

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/ or distributors must list their participating principals as the exhibitors of record. Representation of more than two principles per single booth (8' X 10') is expressly prohibited.



Exhibitors Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Insurance

Exhibitors are advised to see that their regular company insurance includes extraterritorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes.

Labor

Exhibitors must employ union labor where required. Union labor, if required, will be made available.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of the exhibitor or his employees or agents.



Losses

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out or for moving costs. Damage to inadequately packed property is the exhibitor's own responsibility. If exhibit fails to arrive, the exhibitor is nevertheless responsible for the exhibit space rental. Exhibitors are advised to insure against these risks.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in the private rooms in the official venue during business hours of the conference and exhibition.

Photography

The photographic rights for the Exhibition are reserved for Exhibit Management, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Exhibitors wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.



Responsibility Clause

Exhibitors assume responsibility for their property and understand that neither the EDUCON nor the hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Right of Possession

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site or its vicinity, the EDUCON shall have the right of possession to all goods, wares and merchandise on exhibition. Such a right to possession shall be superior to that of any person other than the contracted exhibitor.

Safety and Fire Laws

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Clothe decorations must be flameproof. Wiring must comply with the local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof and may be prohibited. No storage behind the exhibits is provided or permitted.

Shell Scheme or Rental Display Cancellations

In the event of the cancellation of the construction of a shell scheme structure or rental display, a full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.



Sub-Leasing

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management " shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.