

Details of Study Plan

BA (Hons) Business Studies (Systems Practice) - 2022

1 Overall Programme Structure¹

To receive award certificate of BA (Honours) Business Studies (Systems Practice) (BA BSS) at AOU-Bahrain, students must complete at least 133 credit hours (Cr.) including 96 Cr. core modules and 36 Cr. AOU requirements. This document includes the following details:

1. OVERALL BA BSS PROGRAMME REQUIREMENTS (AOU-BAHRAIN).....	1
2. ORIENTATION COURSES	2
3. DETAILS OF UNIVERSITY REQUIREMENTS /MANDATORY	2
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Table 1: Overall BA BSS Programme Requirements (AOU-Bahrain)

Requirement type	Cr.	OU Points
University Requirements/ Mandatory	15	-
University Requirements/ Local requirements	5	-
Mandatory University Courses	1	-
Faculty Requirements/ Mandatory	12	-
Faculty Requirements/ Electives	4	- ²
Specialization Requirements/ Mandatory	96	360
Total Credit Hours	133	360

In addition, students shall be required to study Orientation courses if they do not satisfy the minimum requirements of being exempted from the course.

¹ The Study plan has been customized to include History and Civilization of the Kingdom of Bahrain (GR131), Human Rights (LAW107) and Industrial Training (INT300). In addition, one general course GR118 was removed from the local plans based on the communication between AOU-Bahrain and HQ.

² The point of elective courses is not placed as it depends on the registered elective by student.

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2 Details of Courses per Requirement³

2.1 Orientation Courses [0 Cr]⁴

Table 2: Orientation Courses

Course Code	Course Title	Cr.	Prerequisites
EL099	English Orientation Programme	0	--
Total		0	N/A

2.2 University Requirements/ Mandatory [15 Cr]⁵

Table 3: Details of University Requirements/Mandatory

Module Code	Module Title	Cr.	Pre-requisites
AR113 ⁶	Arabic Communication Skills (III)	3	--
EL111	English Communication Skills (I)	3	EL099
EL112	English Communication Skills (II)	3	EL111
GB102 ⁷	Principles of Entrepreneurship for Non-Specialists	3	--
GT101	Learning and Information Technology	3	--
Total		15	N/A

2.3 University Requirements/ Local Requirements [5 Cr.]⁸

Table 4: Details of University Requirements / Local Requirements

Module Code	Module Title	Cr.	Pre-requisites
GR131 ⁹	History and Civilization of the Kingdom of Bahrain	3	--
LAW107 ¹⁰	Human Rights	2	--
Total Required		5	N/A

³ The list of modules and/or the modules contents under "2.2 University Requirements/ Mandatory" or "2.3 University Requirements/ Local Requirements" categories may be updated/replaced as per AOU university council decision or local accreditation requirements. Any new updates to the plan will be implemented only after receiving the approval from HEC - Kingdom of Bahrain

⁴ The orientation course is only required for students who do not satisfy the minimum requirements of being exempted from the course.

⁵ GR118 is removed from AOU-Bahrain plan based on HQ approval.

⁶ AFL113 is offered as equivalent to AR113 for non-Arabic Speakers.

⁷ GB102E is offered as equivalent to GB102 in English Language.

⁸ This category has been added to cater for the local requirement in AOU-Bahrain and it replaces (University Requirements/ Electives) from the programme specification of the programme

⁹ GR131EL is offered as equivalent to GR131 for non-Arabic Speakers.

¹⁰ LAW107EL is offered as equivalent to LAW107 for non-Arabic Speakers.

2.4 Mandatory University Courses [1 Cr.]

Table 5: Details of Mandatory University Courses

Module Code	Module Title	Cr.	Pre-requisites
INT300	Internship	1	Completed Courses \geq 100 AND GPA \geq 2.0
Total		1	N/A

2.5 Faculty Requirements /Mandatory [12 Cr.]

Table 6: Details of Faculty Requirements /Mandatory

Module code	Module title	Cr.	Points	Source	Pre-requisites
BUC111	Business Communication 1	4	15	AOU	EL111
BUC112	Business Communication 2	4	15	AOU	BUC111
ECO101	Principals of Microeconomics	4	15	AOU	EL099
Total		12	45	N/A	N/A

2.6 Faculty Requirements / Electives [4 Cr.]

Table 7: Details of Faculty Requirements / Electives

Module code	Module title	Cr.	Points	Source	Pre-requisites
BUS110	Introduction to Business	8	30	OU	EL111
SYS111	Principles of Technology Ventures	4	15	OU	EL111
BUS115	Small Business Management	4	15	OU	EL112
Total Required		4	60	N/A	N/A

2.7 Specialisation Requirements/Mandatory [96 Cr. – 360 points]

Table 8: Details of Specialization Requirements/Mandatory

Level	Code	Module Title	Source	Points	Cr.	Pre-requisites
Level 1 (AOU) = Level 4 (OU)	BUS101	Introduction to Math for Business	OU	15	4	EL099
	BUS102	Introduction to Statistics	OU	15	4	BUS101
	MKT111	Principles of Marketing I	OU	15	4	EL111
	MKT112	Principles of Marketing II	OU	15	4	MKT111
	MGT111	Principles of Management I	OU	15	4	EL111
	MGT112	Principles of Management II	OU	15	4	MGT111
	ACT111	Financial Accounting	OU	15	4	EL111
	ACT112	Managerial Accounting	OU	15	4	ACT111
Level 2 (AOU) = Level 5 (OU)	SYS210	Managing technology and innovation	OU	30	8	BUC112 & ACT112
	SYS280	Principles and Practice of Systems' Thinking	OU	30	8	SYS210 & ECO101
	B207A	Shaping business opportunities I	OU	30	8	MKT112 & MGT112
	B207B	Shaping business opportunities II	OU	30	8	B207A & BUC112
Level 3 (AOU) = Level 6 (OU)	B329	Leadership in a changing world	OU	30	8	B207B
	B327	Sustainable enterprise and innovation	OU	30	8	B207B
	SYS380	Managing Systems Complexity	OU	30	8	SYS280
	BUS310	Strategic Management	OU	30	8	B207B
Total				360	96	N/A